

**ARTESIA LODGERS' TAX COMMITTEE
MEETING MINUTES
AUGUST 6, 2015**

Present: Lauren Austin, Jess Holmes, Rebecca Prendergast, staff Vickie Grousnick and Hayley Klein

Absent: Joy Barr, Sandy Johnson

Meeting was called to order at 4:11 PM.

- I. FY16 Budget > Hayley Klein presented the budget as developed by staff. The budget was based on reduced monthly income from last fiscal year due to a downturn in receipts over the last few months. The committee agreed to revisit the budget at mid-year depending on receipts over the next few months and requests for funding. Jess Holmes made a motion to pass the budget as presented. Rebecca Prendergast seconded the motion. Approved.
- II. Annual Organization Requests >
 - a. Artesia Arts Council > Because Lauren Austin would have been asked to abstain from voting, the Arts Council request was tabled for a quorum.
 - b. Artesia MainStreet > Because Rebecca Prendergast would have been asked to abstain from voting, the MainStreet request was tabled for a quorum.
- III. RDBG Supplemental Request > Sandra Borges was invited in to the meeting for her presentation as a representative of Artesia Arts & Cultural District. She explained that the Red Dirt Black Gold festival planning is coming along well. Concerts have been booked, Oilfield Olympics is gaining momentum, five cooking teams have signed up for the Oilfield Cookoff, and the New MexiCAN beer garden in partnership with the New Mexico Brewers' Guild is set. Advertising is underway and now we are hoping for a great turnout. Organizers submitted an application for a \$40,000 grant from the State Tourism Department. The grant was for new "signature" events that would only make sense in your area and reflect your community. After the RDBG event was recommended by the state as a signature event for Artesia ACD, organizers felt confident about the grant. After many delays by the state in the process and even making the final cut, Artesia ACD was notified that it did not receive any amount in the grant. As it is so late in the planning, Artesia ACD is requesting a supplemental request to cover payments of the bands. There was some discussion about the cost being acceptable. We agreed it is as the concert is free to the public. Rebecca made a motion to guarantee the first \$20,000 and approve the second \$20,000 as an underwriting in case organizers cannot raise additional funding. Jess Holmes seconded the motion. Approved.
- IV. Mack Select Drive Reimbursement Request > Organizers of the Mack Select Golf Tournament requested up to \$1,000 to pay for security which is required at the evening

events of the golf tournament. The tournament hosted 93 teams, amounting to approximately 300 players plus many spouses. Approximately 120 rooms were booked for three to four nights. The event raises money for education for Artesia youth. Jess Holmes made a motion to approve the request. Rebecca Prendergast seconded the motion. Approved.

- V. Other Business > Rebecca Prendergast announced that she would be resigning from the committee as she has decided to resign her position at Artesia MainStreet and move out of state.
- VI. Adjourn > With no other business before the committee, Jess Holmes made a motion to adjourn. Lauren Austin seconded the motion. Approved. Meeting was adjourned at 5:21 PM.

**ARTESIA LODGERS' TAX COMMITTEE
SUMMARY OF REQUESTS
AUGUST 6, 2015**

1. FY16 Budget (attached)
2. Red Dirt Black Gold – August 29, 2015 – up to \$40,000
3. Mack Select Golf Tournament – July 31 – August 3, 2015 – up to \$1,000

**ARTESIA LODGERS' TAX
FY16 BUDGET**

Administration	\$30,000 (based on 10% of collections)
Consulting Fee (audit)	\$10,000
Visitors Center Improvements	\$11,000
Ocotillo PAC	\$50,000
Artesia MainStreet	\$30,000
City Museum	\$10,000
Events	\$160,000
Advertise Artesia	\$76,000
Conferences / Recruiting	\$2,000